



Non
Profit

The Non-Profit Startup Process & Funding Sales Training Program

Build the Mission, Fund the Future

- Build impact driven organizations • Secure sustainable funding • Scale social impact



Audience

Non-Profit Startup Process & Funding is designed for individuals and professionals who want to learn how to establish, structure, and sustainably fund non-profit organizations that create measurable social impact.

Ideal for:

- Aspiring NGO founders and social entrepreneurs
- Development sector professionals
- Corporate Social Responsibility (CSR) managers
- Startup founders interested in social impact initiatives
- Business development managers
- Freelancers and consultants
- Volunteers and Development Practitioners
- NYSC members and fresh graduates interested in the development sector



Course Description

Non-Profit Startup Process & Funding focuses on equipping participants with the knowledge and practical tools required to start and sustain successful non-profit organizations.

Participants will learn how to position their organizations for credibility, attract funding opportunities, and build sustainable non-profit models that deliver measurable social impact.



Course Outline

- Module 1: Introduction to the Non-Profit Sector
- Module 2: Identifying Social Problems and Designing Impactful Solutions
- Module 3: Legal Structures and Registration of Non-Profit Organizations
- Module 4: Governance, Leadership and Board Development
- Module 5: Fundraising Strategies and Donor Engagement
- Module 6: Grant Writing and Proposal Development
- Module 7: Partnerships, Sponsorships and Stakeholder Management
- Module 8: Financial Sustainability and Impact Measurement



Training Details

Duration: 2 days Training Fee:
N250,000(excluding tax)





Thank you



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