



Tableau Dashboard Design Training Program

Empowering Data Intelligence for the Modern Workplace

- Design Smarter • Visualize Faster
- Tell Stories that Drive Decision



Audience

In a fast-paced data-driven world, how you present data matters as much as what the data says.

Tableau is one of the world's leading visualization tools helping professionals transform raw data into compelling, interactive dashboards that speak the language of insight. This training equips you to design, build, and present data dashboards that capture attention and inspire action. You'll learn to create clear, interactive visuals that communicate trends, performance, and strategy effectively.

Ideal for:

- Data Analysts & Business Intelligence Professionals
- Finance, HR & Operations Teams
- Sales & Marketing Managers
- Project Managers & Strategists
- Entrepreneurs & Consultants who use data for decision-making
- Anyone who wants to elevate reports into powerful visual stories



Course Description

The Tableau Dashboard Design Mastery training focuses on visualization strategy, user-centered design, and dashboard storytelling.

You'll learn how to connect data, explore trends, and design dashboards that are both visually stunning and functionally insightful.

From data prep to storytelling techniques, this course blends analytical thinking with design principles, ensuring your dashboards not only look good but drive real business value.

By the end of the program, you'll be able to create dynamic, interactive dashboards, publish insights, and deliver professional-grade reports that stand out in any boardroom.



Course Outline

- Module 1: Introduction to Tableau & Data Visualization Fundamentals
- Module 2: Connecting & Preparing Data in Tableau
- Module 3: Visual Analytics – Charts, Maps & Interactivity
- Module 4: Designing Effective Dashboards & Layouts
- Module 5: Storytelling with Data & Publishing Dashboards



Training Details

Duration: 3 Days

Training Fee: N250,000(excluding tax)





Thank you



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