

A photograph of a man and a woman in a cafe or shop. The man, on the left, is a Black man with a beard, wearing a light blue button-down shirt. He is holding a black smartphone in his right hand and looking at it. The woman, on the right, is a Black woman with curly hair, wearing a colorful patterned shirt and a white and blue striped apron. She is looking down and slightly to the right, with her mouth open as if speaking. The background shows shelves with various items, including plants and containers.

SMALL BUSINESS PROFIT GROWTH & DEVELOPMENT

Scale Smarter, Profit Faster

- Increase Business Profitability • Build Scalable Business Systems
- Drive Sustainable Business Growth



Audience

Small Business Profit Growth & Development is designed for entrepreneurs and business professionals who want to improve the profitability, efficiency, and sustainability of their businesses.

Ideal for:

- Small business owners and entrepreneurs
- Startup founders and early-stage business operators
- Business managers and supervisors
- Sales and business development professionals
- Freelancers and independent consultants
- Retail business owners and service providers
- Entrepreneurs looking to scale their businesses
- Individuals planning to start or grow a small business
- NYSC members and fresh graduates interested in entrepreneurship
- Professionals transitioning into business ownership



Course Description

Small Business Profit Growth & Development focuses on equipping entrepreneurs with the knowledge and practical tools needed to grow profitable and sustainable businesses.

The training provides a structured approach to improving revenue generation, managing business expenses, strengthening sales strategies, and building operational systems that support long-term growth.

Course Overview

Participants will learn how to identify profit opportunities, improve business performance, and implement strategies that drive consistent financial growth.



Course Outline

- Module 1: Introduction to Small Business Growth and Profitability
- Module 2: Understanding Your Target Market and Customer Needs
- Module 3: Pricing Strategies and Revenue Optimization
- Module 4: Sales Strategies for Small Business Growth
- Module 5: Managing Business Costs and Improving Profit Margins
- Module 6: Building Efficient Business Systems and Operations
- Module 7: Customer Retention and Business Relationship Management
- Module 8: Scaling and Sustaining Business Growth



Training Details

Duration: 2 Days

Training Fee: ~~N~~250,000(excluding tax)





Thank you



Hub 43, 2nd Floor 8, Jubilee way,
CMD Road Magodo Lagos



08033437278 ; 08094435952
info@alfred-victoria.com
www.alfred-victoria.com