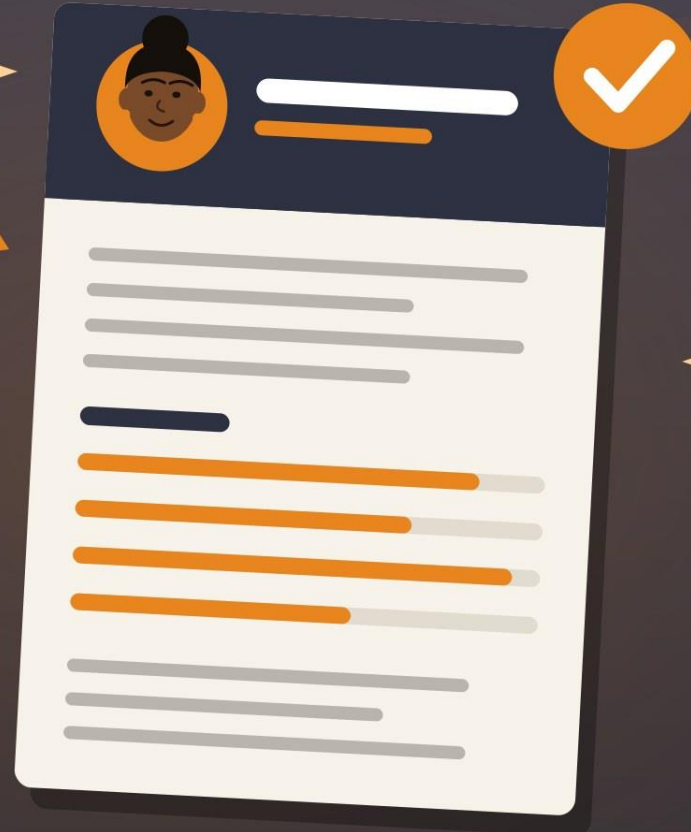




CV Rebranding Training Program

Turn Your CV Into Your Strongest Sales Tool

Stand Out • Get Noticed
Get Hired



Audience

Recruiters spend seconds on a CV, and many CVs are filtered out by applicant tracking systems before a person ever reads them. This programme helps you rebuild your CV and LinkedIn profile so they present your value clearly and get you shortlisted.

Ideal for:

- Job Seekers & Fresh Graduates
- Professionals Seeking Promotion or a New Role
- Career Changers Repositioning Their Experience
- Applicants for International & Remote Roles
- Returning Professionals with Career Gaps
- Anyone whose CV is not getting responses



Course Description

CV Rebranding is a practical program in which participants rebuild their own CV during the training. It covers modern CV structure, achievement-focused writing, tailoring for specific roles, applicant tracking system (ATS) optimization, cover letters and LinkedIn profile alignment. Every participant leaves with a rewritten, ATS-ready CV and a matching LinkedIn profile, reviewed by an AVA career coach.



Course Outline

- Module 1: What Recruiters & Applicant Tracking Systems Look For
- Module 2: Personal Branding & Defining Your Value Proposition
- Module 3: Modern CV Structure, Layout & Formatting
- Module 4: Writing Achievement-Based Experience & Skills
- Module 5: Tailoring Your CV for Local, International & Remote Roles
- Module 6: Cover Letters & LinkedIn Profile Optimisation
- Module 7: CV Clinic: Live Review & Final Edits



Training Details

Duration: 2 Days

Training Fee: N50,000 (excluding tax)





Thank you



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